



**Our program is an incredible value**

## Stretch Your Library Dollars!

For every \$1.00 your library invests in this program, you receive \$1.50+ in new books.

- Your \$100 becomes a **\$150+** value
- Your \$1,000 becomes a **\$1,500+** value
- Your \$5,000 becomes a **\$7,500+** value



*“I’m so pleased that there is a book company like Gumdrop that provides direct rewards for both students and libraries. I really appreciated the one-on-one attention.”*

—Librarian, Lincoln Co RII School

*“I feel this is a great way to raise books for the library. The books that the students received were of very good quality. It also encourages students to read.”*

—Librarian Assistant,  
Belleisle Regional High School



**GUMDROPBOOKS™**  
a division of central programs inc.

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# Summer Reading Program



Presented by  
**GUMDROPBOOKS™**  
a division of central programs inc.



**Learn how our program can help your library . . .**

- Promote literacy for young readers and their parents
- Put books into the hands of children
- Put free books into your public library



# Gumdrop Books™ is proud to help you promote family literacy

For 35 years, Gumdrop Books™ has been a leader in supporting the important role of public libraries in developing literacy in young readers and their families.

To continue our efforts, we created Revved about Reading™: Summer Reading Program, a literacy program that bonds families around reading. Additionally, it benefits your public library in the form of free library bound books.

## How Revved about Reading™: Summer Reading Program works – as easy as 1, 2, 3

- 1) For every \$100 you invest in this program you receive \$150+ in new books for your library! Choose the children's books from our special book list - many titles are valued at \$20+, but only cost you \$5. Then choose your no cost bonus books from our complete library bound collection!
- 2) Your library completes the program agreement and submits it to Gumdrop books with a purchase order or payment. All your books will ship to you immediately. Free shipping for all books, and Free MARC records for your library books.

- 3) **THE CHOICE IS YOURS**  
Now comes the FUN! Either enroll the young readers as participants in your Summer literacy reading program, and then reward them each week with a gift book from your newly acquired selections. A reader's log and parent questionnaire are provided if you wish to use them.

OR

Simply add the new titles to your library inventory.

**IT IS YOUR CHOICE!**

You have the FUN of deciding how all these wonderful new titles will be best utilized in your library.

*"There truly is 'power' in reading; and a small investment of 20 minutes a day ... can really have significant educational returns!"*

— Little Ones Reading Resource, 2009



## Advantages for your library

- Increased circulation in your library collection
- Parents get involved with their children's reading
- Receive quality books for children and library
- Young readers are encouraged to develop good reading habits
- Fits seamlessly with any community development projects/grants
- Perfect fit for your summer reading program
- Attracts young readers to the library with new books